



## Recommended DSA Display Doors

Our best-selling and highest value doors are suggested here for display. Dealers can purchase any DSA Doors for showroom or model home display at **50% OFF Multiplier price.**



**Tiffany 6LT E-17**  
Mahogany with Chestnut stain and Flemish IG Low E glass

**Urban Twin LT E-01**  
Ebony stain and Clear IG Low E glass

**Alexandria 6LT E-01**  
Russet stain and Clear Beveled IG Low E glass

**Tuscany 6LT E-01**  
Coco stain and Clear Beveled IG Low E glass

## 5 Corner Sample Kit

We've selected these five corner samples that showcase DSA's offerings. This set of samples is complimentary for our Preferred Dealers.



- 1** Mahogany - Unfinished
- 2** Mahogany - Chestnut / Coco stain
- 3** Knotty Alder - Russet / Chestnut stain
- 4** Modena (CLPF) - Cinnamon Bark / Ebony stain
- 5** Wynstellar Urban - Cinnamon Bark / Ebony stain



## Preferred Dealer Program

## DSA Preferred Dealer Benefits

At DSA Doors, we prioritize our Dealer and Homeowner experiences. Because our Preferred Dealers are important members of our team, we provide a number of exclusive programs and benefits, including:

- Leads from our site's Dealer Locator
- SPIFFs and Special Offers
- Support from dedicated DSA representatives
- Exclusive marketing and advertising support
- Display door discounts

## Want to become a DSA Preferred Dealer?

In order to provide excellent service to homeowners, DSA can only accept knowledgeable and professional dealers into our Preferred Dealer Program. We have three main criteria for new Preferred Dealers:

- Have a showroom
- Invest in a DSA Display Package, and stock DSA sales materials & samples
- Receive training to sell DSA Doors



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## introduction

Time and time again, our dealers have proven to us that having a DSA Door on display in their showroom directly increases customer interest and confidence. That's why we're investing in our dealers with our new Preferred Dealer Program.

Taking inspiration from top dealers and other industry experts, we've put together the following Display Packages for you to choose from.

Our goal is to give our dealers a streamlined way to increase their success. We want to make it easier than ever for you to display our doors in your showroom and grow your sales.



# DISPLAY PACKAGE OPTIONS



### premier

Premier Package includes the **Alexandria 6LT E-01 6'8"** in Mahogany with Russet stain and Clear Bevel IG Low E glass, **Tiffany 6LT E-17 8'0"** in Mahogany with Chestnut stain and Flemish IG Low E glass, **Wynstellar Urban Twin LT E-01 8'0"** in Accoya with Ebony stain and Clear IG Low E glass, **Wynstellar Mini Bi Fold Display and Glass Window Sash**.



### select

Select Package includes the **Alexandria 6LT E-01 6'8"** in Mahogany with Russet stain and Clear Bevel IG Low E glass, **Wynstellar Urban Twin LT E-01 8'0"** in Accoya with Ebony stain and Clear IG Low E glass, **Wynstellar Mini Bi Fold Display and Glass Window Sash**.



### choice

Includes the **Alexandria 6LT E-01 6'8"** in Mahogany with Russet stain and Clear Bevel IG Low E glass and **Wynstellar Urban Twin LT E-01 8'0"** in Accoya with Ebony stain and Clear IG Low E glass.



### wynstellar

Includes the **Wynstellar Urban Twin LT E-01 8'0"** in Accoya with Ebony stain and Clear IG Low E glass, **Wynstellar Mini Bi Fold Display and Glass Window Sash**.

Our fully-functional Display Doors are prehung and prefinished to include sills, multipoint locks and handlesets. Save 50% OFF your dealer multiplier with our Preferred Dealer Packages.